



☆ JILL C LUBLIN ☆

FIND YOUR VOICE. BE HEARD BY MILLIONS. CHANGE THE WORLD.

PUBLICITY 
BREAKTHROUGH
 CHALLENGE
DAY 2

USING EVERYTHING
YOU'VE GOT

Using Everything You've Got

WHEN PUTTING YOUR MESSAGE OUT TO THE WORLD,
ARE YOU USING EVERYTHING YOU'VE GOT?

**DESCRIBE BELOW HOW ARE YOU USING EVERYTHING YOU'VE GOT,
WHAT ARE YOU NOT USING THAT YOU COULD BE?**

WHAT DOES IT MEAN TO YOU TO USE ALL YOU HAVE?

Using Everything You've Got

Your ethnicity, your gender, your background. What is unique about YOU and YOUR story?

Describe it below with as much detail as possible.

Using Everything You've Got

There might be parts of you that you don't want to share publicly. While that's okay, you still want to be honest with yourself and your audience about who you are inside and out. Everything is part of your story.

Brainstorm Your Story:

Some ideas you can use: When you learned an important life lesson, when you healed from a heartbreak, when you traveled and made a discovery, or anything else that set you on your path. Don't forget to use everything you mentioned on the previous page!
