



 **JILL C LUBLIN** 

FIND YOUR VOICE. BE HEARD BY MILLIONS. CHANGE THE WORLD.

PUBLICITY 
BREAKTHROUGH
CHALLENGE 
Workbook DAY 3

VISIBILITY BUILDING
ACTIVITIES

It's All About Being Visible

WHAT'S UNIQUE ABOUT YOUR STORY?

(Creating Google Calendar Alerts, National Day Calendar)

Research and write below if there is any commemoration, celebration, or observation of a day that means a lot to you. Anniversaries and dates whether personal or public.

For Example: *March* is **International Women's Month**, and *March 8th* is **International Women's Day**. October is Breast Cancer Awareness Month, and so on. And you can have fun with it!! Use <https://NationalDayCalendar.com> to see what day / week / month is relevant to your business.

According to National Day Calendar, April 11th is:

1. National Submarine Day
2. National Cheese Fondue Day
3. National Pet Day
4. National Eight Track Tape Day
5. National Barbershop Quartet Day

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LIST THINGS THAT YOU ARE AN EXPERT IN?

Disclaimer: Not everyone has a lot of skills, but you do have plenty in different areas of your life, career, family life, etc. If you can't think of a lot ask the people around you that spend time with you and know things about you, that you think it's just normal. You might be surprised!

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LIST THE TYPES OF VISIBILITY BUILDING ACTIVITIES YOU ALREADY PARTICIPATE IN:

LIST THE TYPES OF VISIBILITY BUILDING ACTIVITIES YOU WOULD LIKE TO PARTICIPATE IN:
